



## Cold Stone Creamery Fundraiser

### Highlights:

- **Product is fresh** – pies and cakes for the fundraisers are prepared fresh daily
- **Quality ice cream** – all ice cream is made on-site daily; Cold Stone Creamery's ice cream is a super premium ice cream product
- **Store is local** – parents like knowing they are supporting a local small business

### Benefits to organization:

- **Pride in product** - you know you're offering a quality product
- **Easy to execute** – we provide the materials and are available to answer all questions
- **Customizable** – you determine the types and number of products to offer
- **Vouchers available** – individuals can support your fundraising efforts by purchasing today and picking up product at store anytime during the year; value can be applied to cake purchase
- **Easy Money !** – earn up to 30% of sales
- **NO DELIVERY !!!** – all purchases are picked up at the store; individuals receive a voucher with pick-up instructions.

### Organization's Responsibilities – 3 easy steps:

*Step #1: Sell Cold Stone products to friends, family, neighbors, etc. during established time-frame*

*Step #2: Collect and verify money and order forms*

*Step #3: Bring money and orders to Cold Stone Creamery or arrange pick-up*

### Cold Stone Creamery's Responsibilities:

*Step #1: Prepare product and fulfill orders*

*Step #2: Provide pick-up days and follow-up with customers*

*Step #3: Deliver Fundraising check to organization (within one week of final pick-up day)*



**Money raised on Pre-Sale is a flat rate**

**Pies sold at \$13.00.....\$3.00 for each pie sold back to you**  
**Large Round Cakes sold at \$27.00.....\$5.00 for each cake sold back to you**  
**Quart Size Ice Cream sold at \$6.00.....\$2.00 for each quart sold back to you**  
**6-Pack Cupcakes sold at \$10.00.....\$ 2.00 for each pack sold back to you**  
**4-Pack Ice Cream Cookies sold at \$10.00.....\$2.00 for each pack sold back to you**

Note: There's Chocolate in My Peanut Butter and Caramel Apple Pie only available at \$14.00  
(Schools can offer these pies at \$14.00 and different price for others)

**Vouchers available for all purchases - recipient can use anytime during the year**

**Student Incentives/Prizes:**

**Top Sellers: TBD based on group size. We will work with you on determining incentives.**

### **Cold Stone Creamery In-Store Fundraisers**

**Cold Stone Creamery also provides fundraising opportunities inside our stores.**

**We will work with your group to set up an evening fundraiser in our store. Cold Stone will help you spread the word to the community as well as provide a flyer template for your group to use. Based on sales for time frame decided upon, your group can earn the following percentage of our sales**

**Under \$500: 10% of sales will go to your group**  
**\$501 - \$750: 15% of sales will go to your group**  
**\$751 - \$1000: 20% of sales will go to your group**  
**Over \$1,000: 25% of sales will go to your group**

**This is a quick and easy way for your group to earn money. We highly recommend doing more than one fundraiser with us (In-Store and Cake pre-sell). Previous fundraisers have shown that doing more than one works!**